

# LIVING A BETTER TODAY



"Everyone at *Plative* is exceedingly responsive, not to mention patient, deliberate and, most importantly, collaborative. We've seen them as an extension of our family here over the last 3 years!"



**-Amy Blum**  
Chief Operating Officer

## National Gaucher Foundation

The National Gaucher Foundation (NGF) is an independent nonprofit dedicated to serving U.S. patients with Gaucher disease and their families. Through financial support, educational programming, patient services, and collaboration with medical professionals, NGF empowers Gaucher patients to live a better today.

## Plative

Plative is an Salesforce.org Premium Implementation partner as well as an Oracle NetSuite Alliance Partner. As a global consultancy, Plative builds long-lasting partnerships with some of the world's most recognizable organizations to support and augment their missions.



## Business Case

National Gaucher Foundation came to Plative to assist in creating a centralized solution for managing donors, fundraising, and internal programs including the CARE and CARE+ programs which help individuals with Gaucher Disease secure much-needed funding.

## Solution

**Salesforce Nonprofit Success Pack** was implemented for patient and household management. **FormAssembly** was leveraged and customized for NGF's CARE and CARE+ members to apply for and receive much-needed support. Quickbooks-to-Salesforce integration via **Zapier** was configured to keep donations, expenses, and receipts together. **Classy** was implemented in a later stage to facilitate fundraising and donation management.

## Outcomes

By leveraging Salesforce NPSP and multiple Salesforce ISV partner applications, Plative was able to streamline National Gaucher Foundation's intake, funding, and payment process to help get funding into the hands of their constituents.